

DeKalb County 2024 Q3 Update

October 15, 2024

Collie Greenwood

GM/CEO

Agenda

Operations Updates

**Capital Improvement
Program**

Preliminary Planning

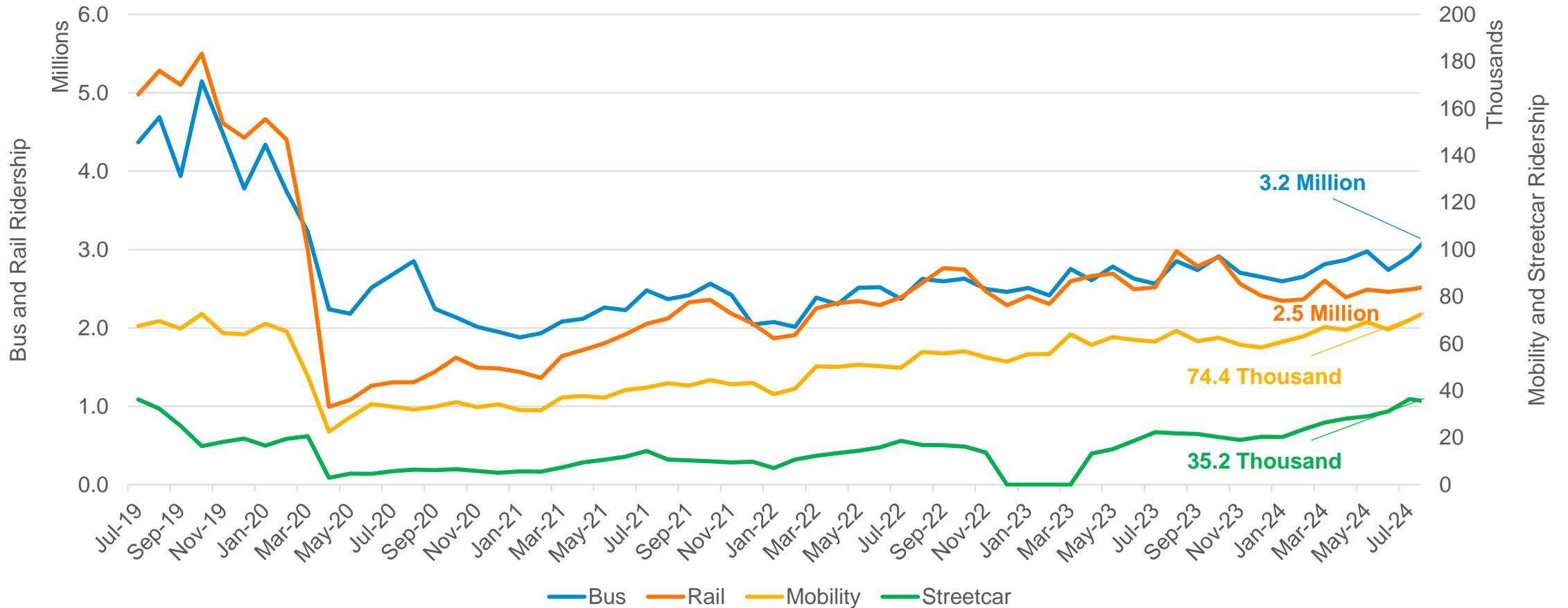
Station Rehab & TOD



Operations Updates

RIDERSHIP

MARTA Monthly Ridership by Mode July 2019 - August 2024





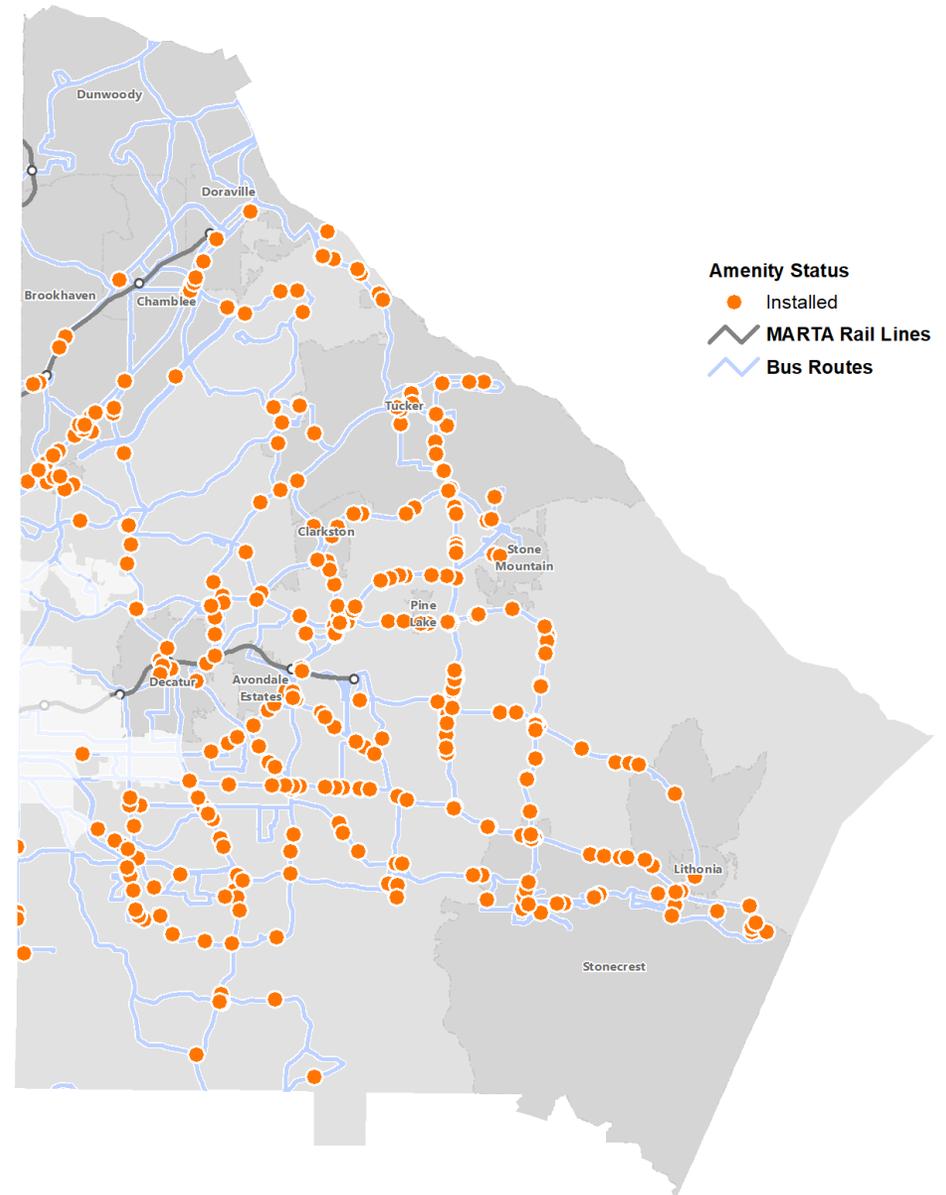
5-YEAR BUS AMENITY PROGRAM



Amenities delivered systemwide: 1,000

Amenities delivered in DeKalb: 350

Bus Customers Served: 70%



BUS AMENITIES PROGRAM HIGHLIGHTS

905800 – Rockbridge Rd & Hambrick Rd



 **10** Weekday Boardings

Serves:

Apartments on Hambrick Rd and local businesses.

Routes:

117 – Rockbridge Rd/
Panola Rd

- ✓ Simme seat and light pedestrian improvements from the 1,000 Amenities program
- ✓ Upgraded stop signage from the Bus Stop Replacement/Upgrade project

SAFE ROUTES TO TRANSIT

- ✓ \$3M earmark from US Congress Districts 4,5, and 13 to improve pedestrian infrastructure
- ✓ 38 potential sites shared with DeKalb planning.
- ✓ Variability: ROW, cost, NEPA, technical feasibility
- ✓ Next steps:
 - ✓ Q4 2024: Solicitation for design/build contract
 - ✓ February/ March 2025: Vendor award
 - ✓ Q3 2025: Construction on initial sites
- ✓ October 2024: Planning begins for year 2



Potential Example of Safe Routes to Transit Pedestrian Improvements



Capital Improvement Program

BUS NETWORK REDESIGN



Draft network has been finalized to proposal



Conducted extensive analysis on outcomes

- More frequent service (every 15min) to more than 3x as many residents (+245%)
- Average resident could reach 18% more jobs in an hour

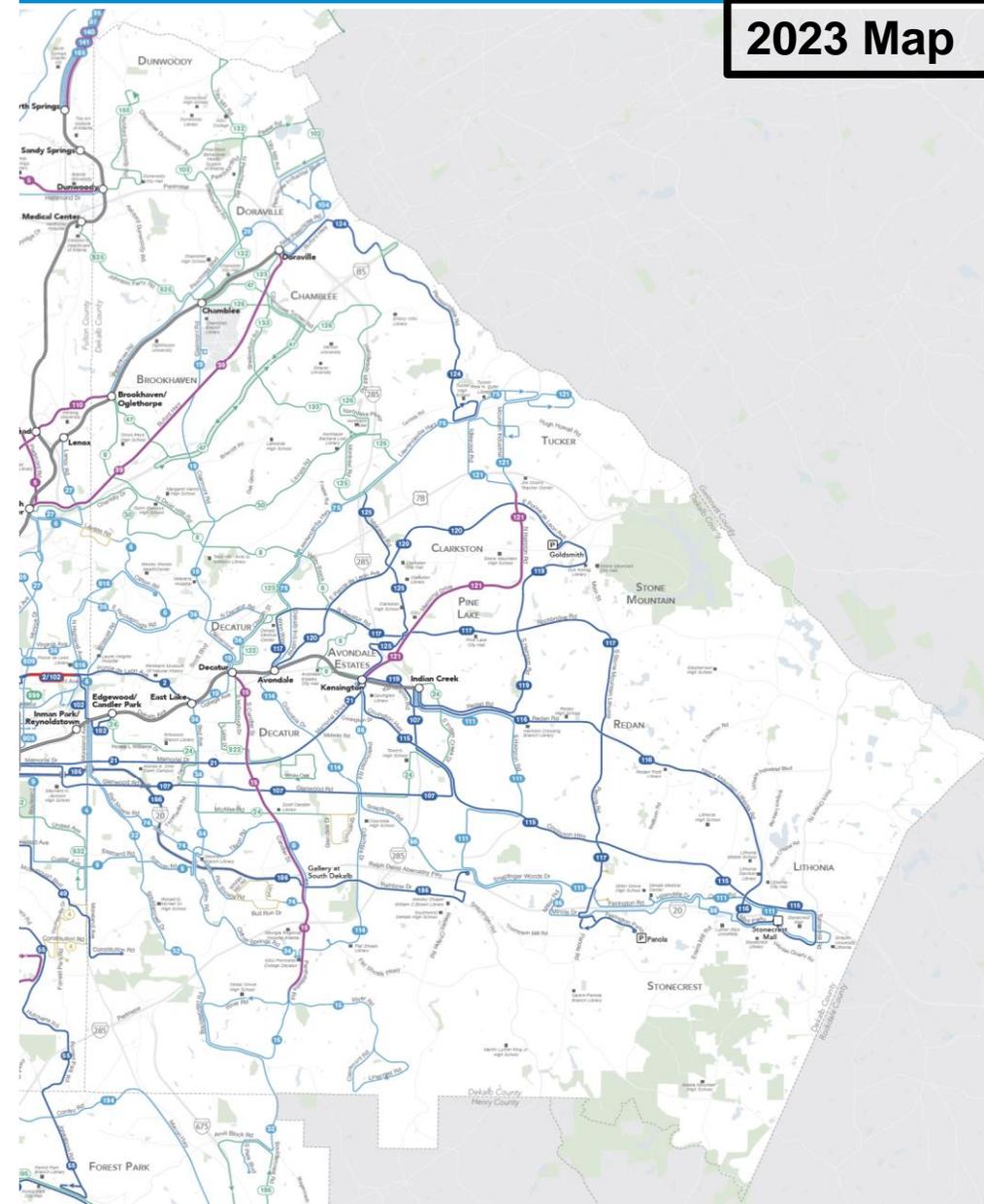


Jurisdictional meetings in process to prepare for public engagement



Refinement to the network will be made with stakeholder feedback

<https://www.marta2040nextgenbus.com/>



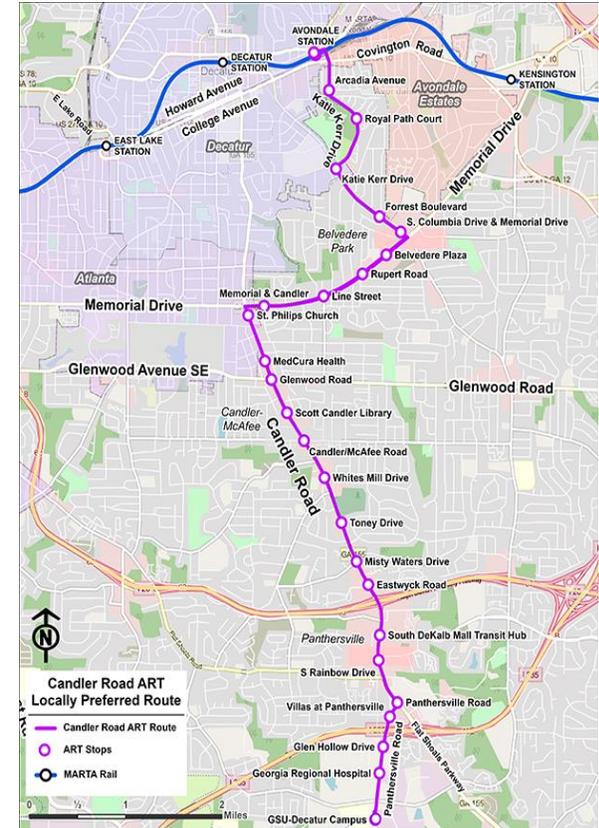
BUFORD HWY & CANDLER RD ART

STEPS TO CONSTRUCTION

- ✓ 30% design completion
- ✓ Final design consultant solicitation in process – 6 months
- ✓ Final design – 18 months
- ✓ Construction procurement – 6 months
- ✓ Construction – Summer/ Fall 2026



BUFORD HIGHWAY ART



CANDLER ROAD ART



Projected Annual Ridership

1,859,400

784,500

Investment

\$52M

\$54M

SOUTH DEKALB TRANSIT HUB

 **\$25,347,982 Buses and Bus Facilities grant award** 

DESIGN PROCESS

- ✓ Finalizing final design consultant solicitation
- ✓ Awarded FTA Categorical Exclusion
- ✓ **Investment: \$37.5M**
- ✓ **Projected Opening: 2027**

REAL ESTATE PROCESS

- ✓ Appraisal 
- ✓ Required Independent review (45 days) 
- ✓ FTA approval (60 days)  We are here
- ✓ End of CY24 Board approval to further engage property owner

South DeKalb residents welcome Marta transit hub plan, say it's needed

Hub will feature park-and-ride, restrooms and access to four bus routes.



Author: Erica Murphy
Published: 5:14 PM EDT July 10, 2024
Updated: 5:14 PM EDT July 10, 2024



DEKALB COUNTY, Ga. — MARTA riders in South DeKalb County will have easier access to public transportation when a new transit hub opens along Candler Road.

On Tuesday, MARTA announced its receiving a \$25 million federal grant to help fund the \$37.5 million project.

STONECREST TRANSIT HUB

DESIGN PROCESS

- ✓ 30% Design Complete
- ✓ NEPA Complete
- ✓ MARTA Board approved RFP for final design consultant

REAL ESTATE PROCESS

- ✓ Appraisal transmitted to the Stonecrest Development Authority ✓
- ✓ Requires independent review (~45 days) ✓
- ✓ Requires FTA approval (~60 days) ← We are here
- ✓ End of CY24 Board approval to further engage property owner



- ✓ **Investment: \$27M**
- ✓ **Projected Opening: 2027**



Preliminary Planning

I-285 EXPRESS LANE TRANSIT

- ✓ Ongoing coordination with GDOT's I-285 Top End Express Lanes program
- ✓ MARTA team briefed:
 - ✓ GDOT Board on 6/20
 - ✓ ATL Board on 8/1
 - ✓ MARTA Board on 8/22
 - ✓ Policy Working Group on 7/12 & 10/22
- ✓ Service planning to inform infrastructure investments and drive design decisions
 - ✓ Optimizing existing routes
 - ✓ New opportunities for essential riders
 - ✓ Addressing key commuter markets
 - ✓ Creating potential stop-to-stop service

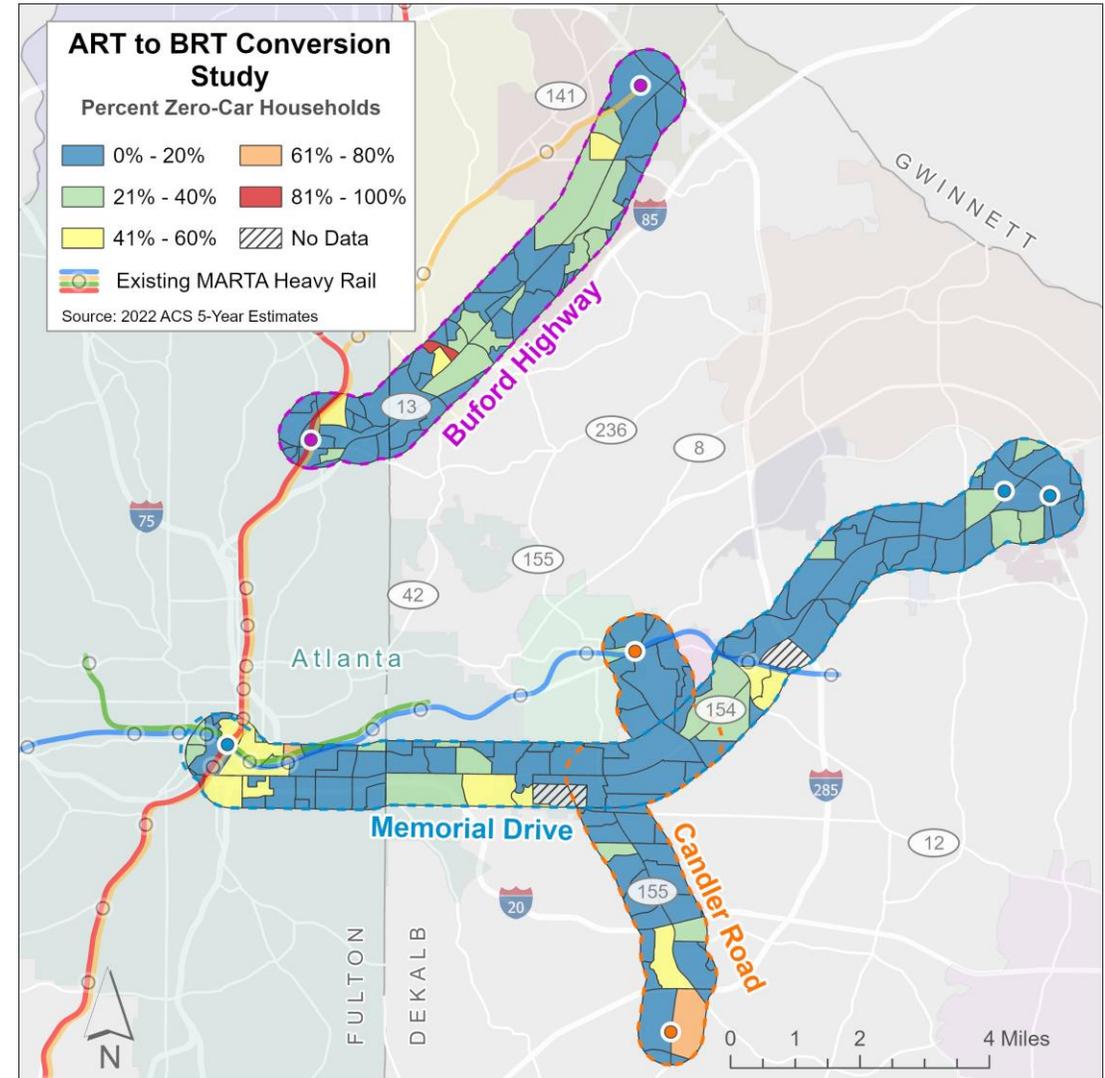
I-285 EXPRESS LANES TRANSIT



- ✓ Project website launched: i285ExpressLanesTransit.com
- ✓ Public survey conducted in July

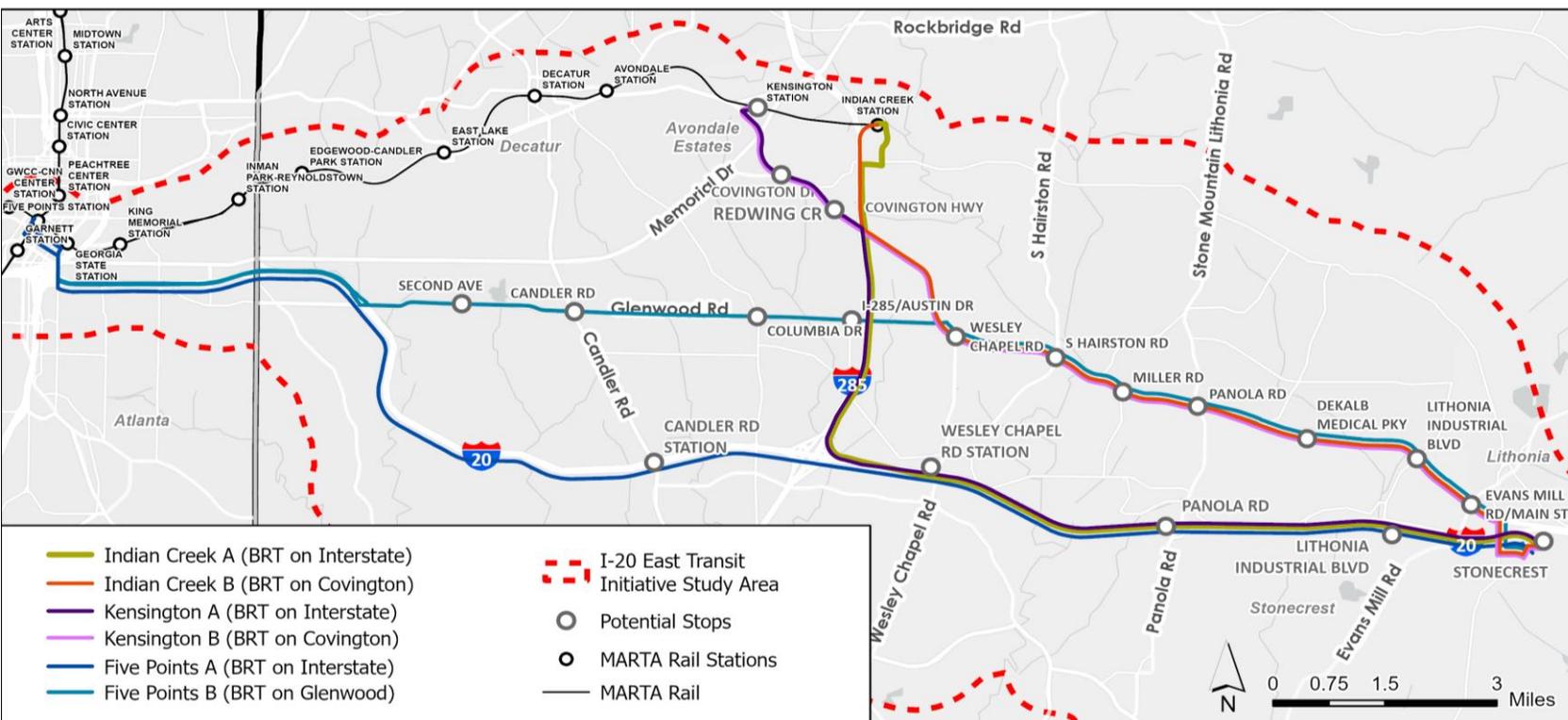
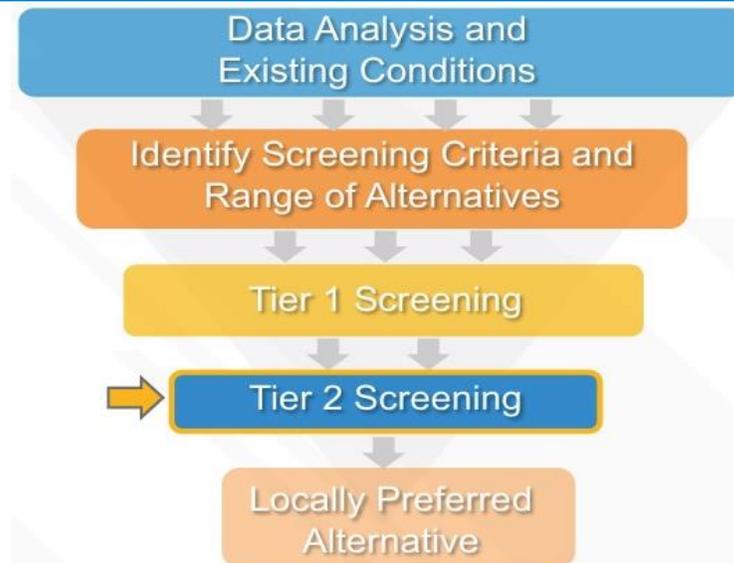
BUS RAPID TRANSIT FEASIBILITY STUDY

- ✓ Kicked off in June
- ✓ Determines feasibility of BRT along:
 - ✓ Buford Highway: Upgrade from ART
 - ✓ Candler Road: Upgrade from ART
 - ✓ Memorial Drive: Stone Mountain – Summerhill
RAPID
- ✓ Completion by CY24:
 - ✓ Existing conditions assessment
 - ✓ Impacts: Cost & Timeline



SOUTH DEKALB TRANSIT INITIATIVE

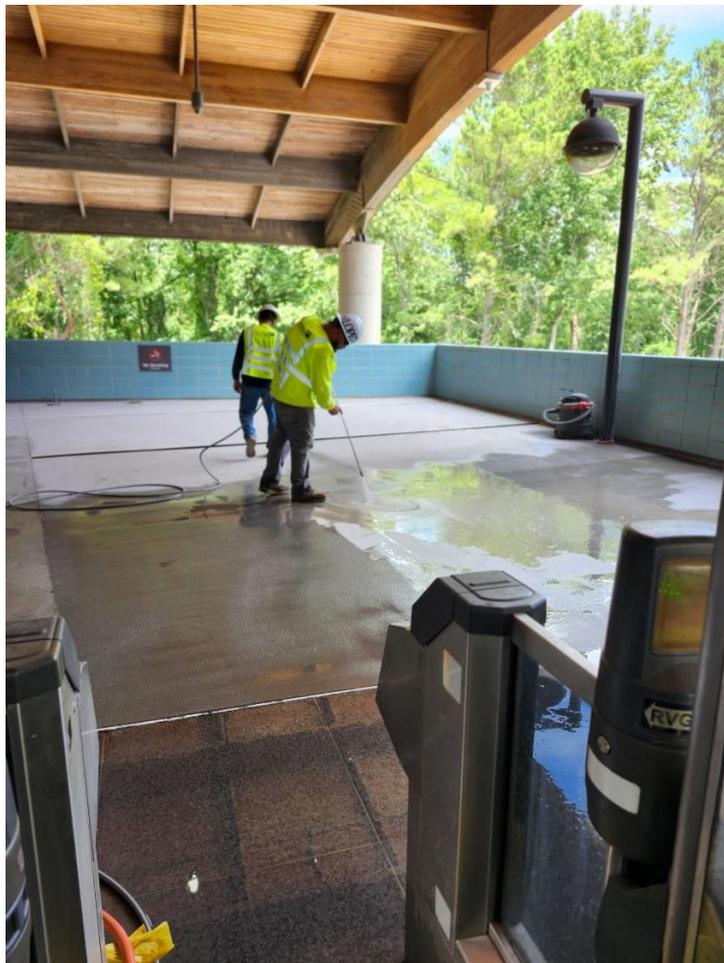
- ✓ 6 Bus Rapid Transit alternatives screened in Tier II
- ✓ Public engagement:
 - ✓ September: Community Events + Customer Engagement
 - ✓ October: Virtual + In-person Open House
 - ✓ November: Focus Groups





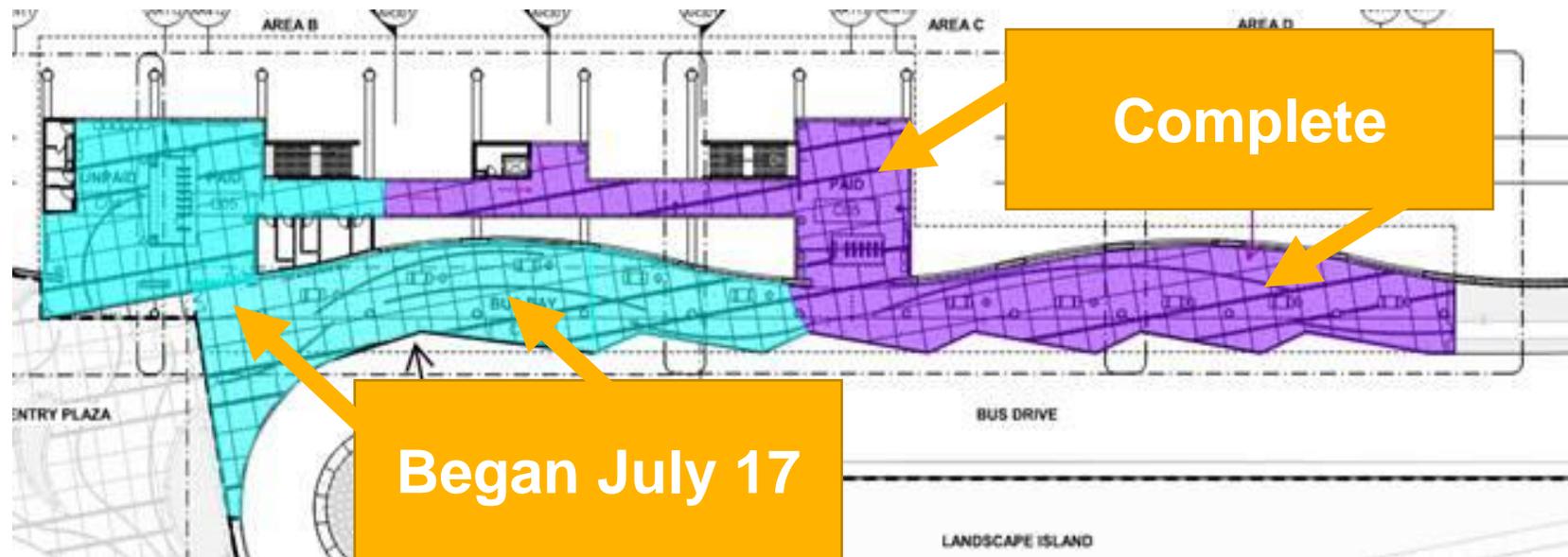
Station Rehab & TOD

INDIAN CREEK STATION REHAB



Pressure washing newly poured concrete on East side

Future Bridge



Investment: \$41M
Completion: August 2025

INDIAN CREEK MASTER PLAN

- ✓ 64-acre site rezoned from O-I/R-75/MR-1/RSM Zoning Districts within the Indian Creek Overlay District to MU-4 Mixed-Use High-Density District in May.
- ✓ Final draft of master plan being finalized.



*****Artistic Renderings*****

KENSINGTON MASTER PLAN

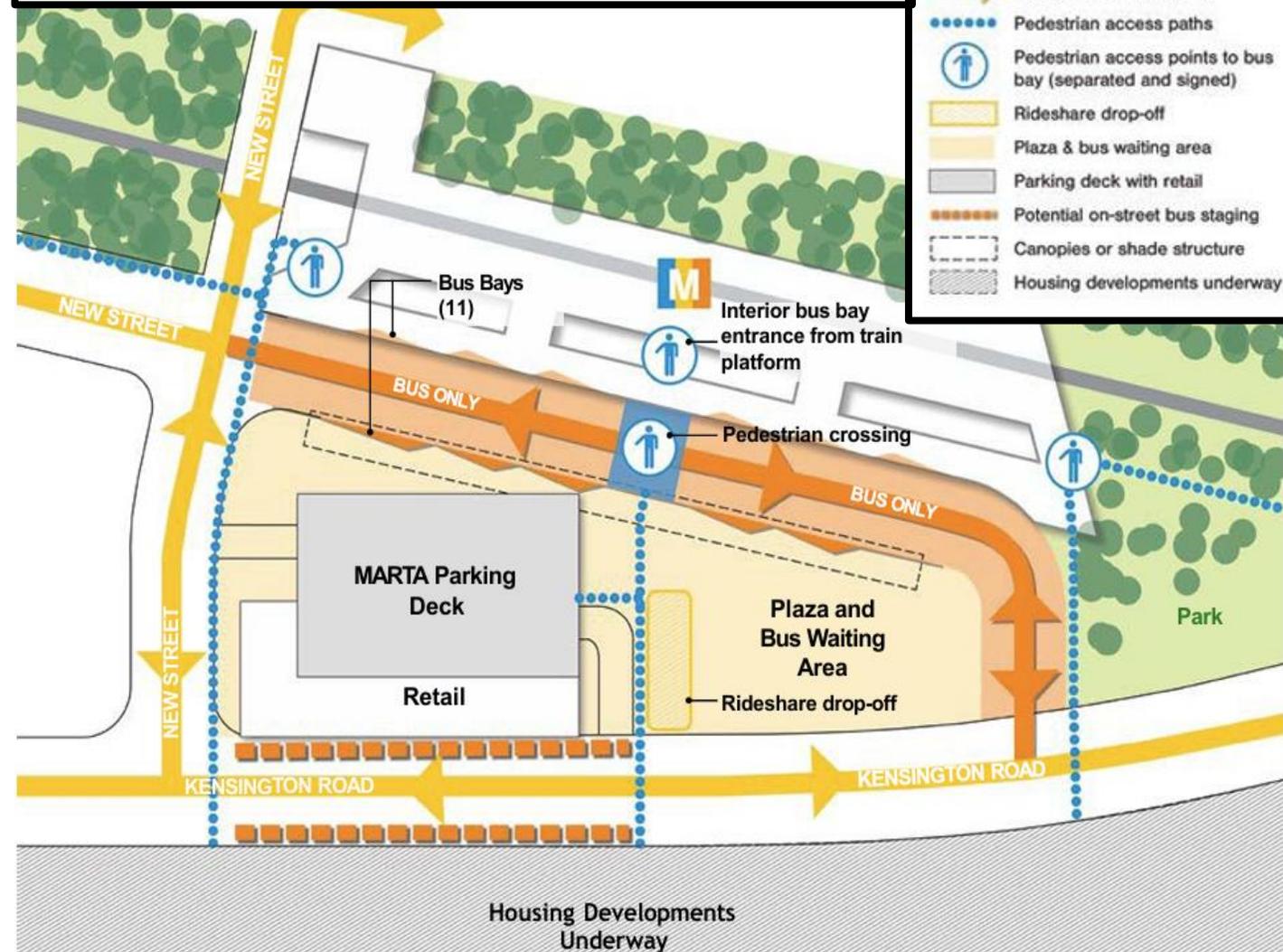
PHASE I

- ✓ ARC TIP solicitation under review; initial recommendation expected in November.
- ✓ 4-acre redevelopment:
 - ✓ 400+ space parking deck
 - ✓ 11K sq ft retail fronting Kensington Rd
 - ✓ 11 bus bays (+3)
 - ✓ Bus waiting area
 - ✓ Rideshare drop off
 - ✓ A “pocket park”

PHASE II

- ✓ 9-acre redevelopment includes mixed use buildings, townhomes, multifamily buildings, and a small-scale office.

PHASE I: Pedestrian Access & Mobility



EAST LAKE STATION REHAB

Investment: \$18M

- ✓ Installing pedestrian bridge, elevator, new lighting, repaving ADA parking area, fire protection system, new electrical systems, and anti-graffiti concrete coatings
- ✓ **North end closure impact:** Bus shuttle from North to South side
- ✓ **North end reopening target:** January 2025

[Installation of New North Pedestrian Bridge at East Lake Station \(youtube.com\)](https://www.youtube.com/watch?v=...)



Old Bridge Deconstruction



New Bridge Rendering

Artbound & BUS WRAPS



Chamblee Station sculpture ribbon cutting



Dr. Joseph E. Lowery bus wrap

2024 APTA AWARDS

Recognizing Excellence in the
Public Transportation Industry



MARTA won the *Outstanding Public Transit Award* in the 50 million or more annual passenger trips category

Thank You

